

TSC23

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SESSION:

**Reimagining the Employee
Health Experience with AI
and Technology**



Guy Benjamin

Healthee CEO



According to McKinsey, what percent of people prefer managing their healthcare online?

30-40%

40-50%

60-70%

70-80%

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According to an Aon survey, what percent of employees would regularly use an app to access their benefits information?

40%

52%

63%

77%

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What would you most like to achieve with an optimized benefits experience?

Higher employee attraction/retention

Lower healthcare overhead

Reduction in HR burden

Higher benefits engagement

All of the above

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**People leaders are
relied upon to...**

contain healthcare costs, answer employee questions, provide plan guidance, and orchestrate the entire benefits experience....

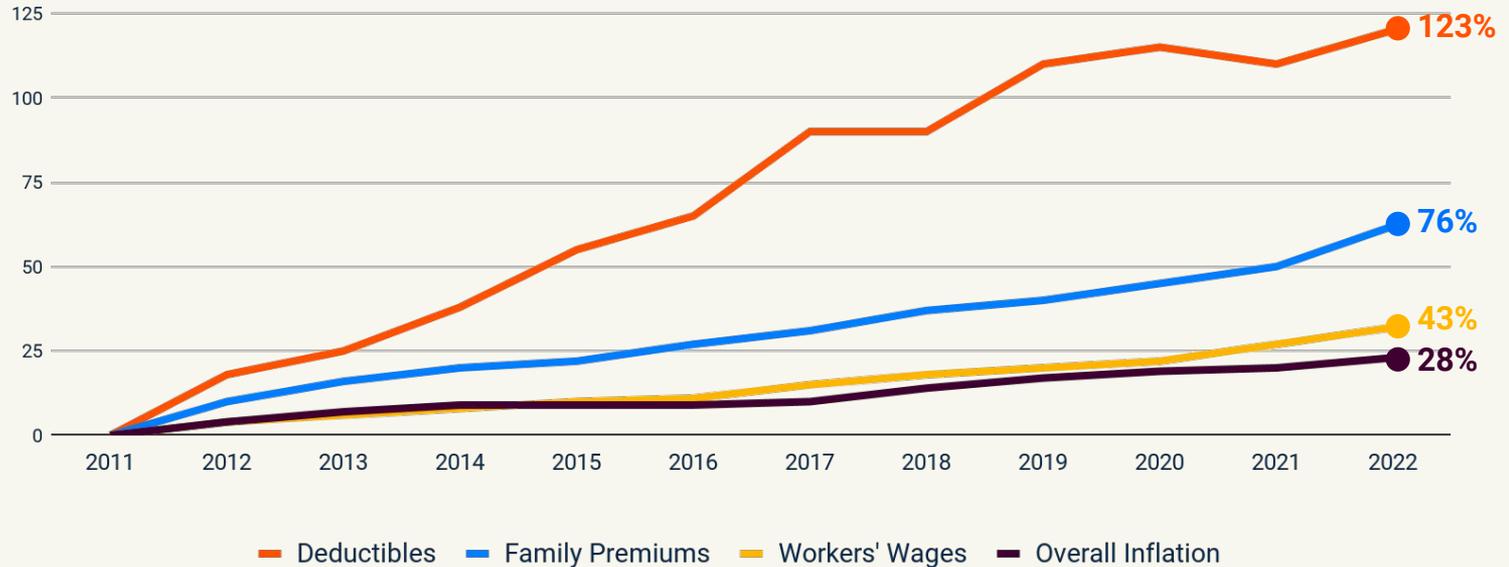
all among the other critical duties on their plate....

they want to be present, even when they are on their phones.

What are the biggest HR challenges facing companies today?



Rising Care Costs



Employee Frustration

45% Financially Burdened

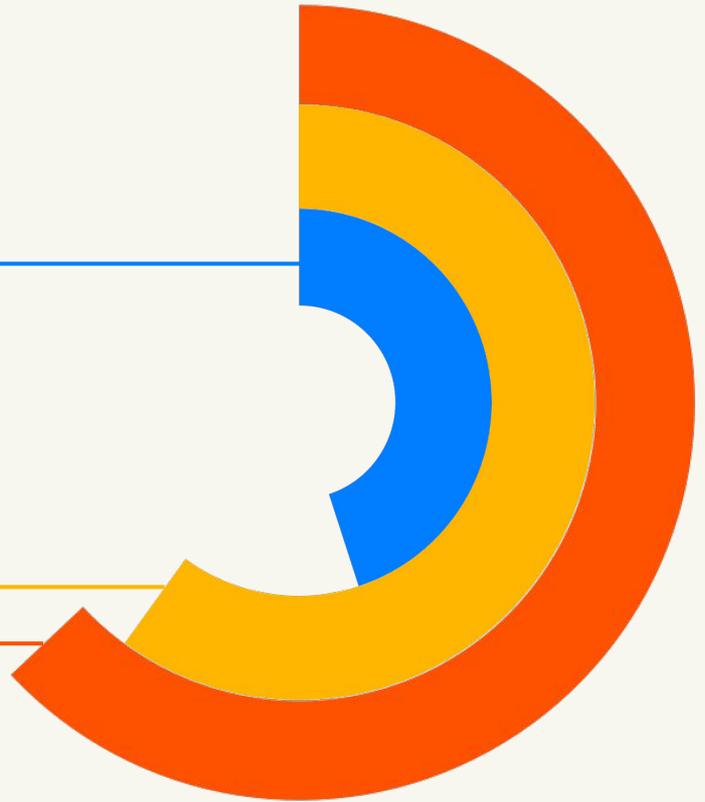
by the cost of their employer health insurance.

60% Lack of Utilization

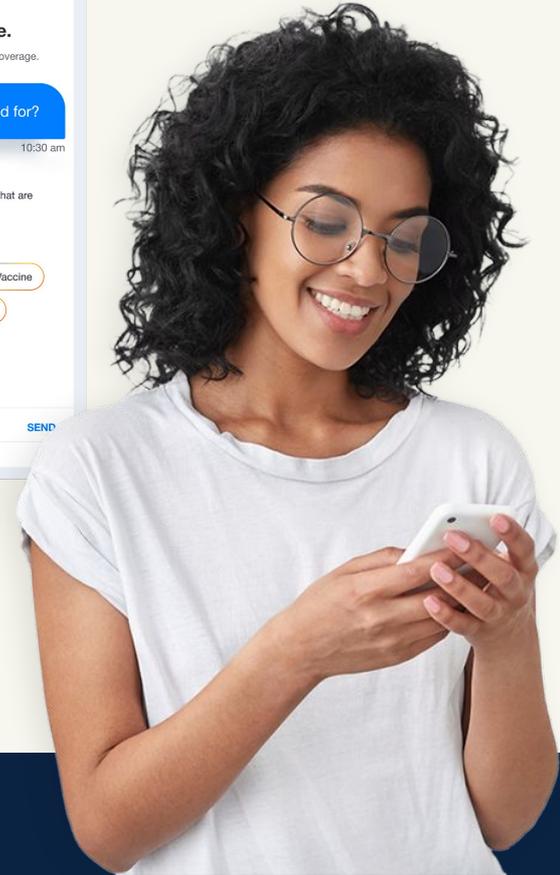
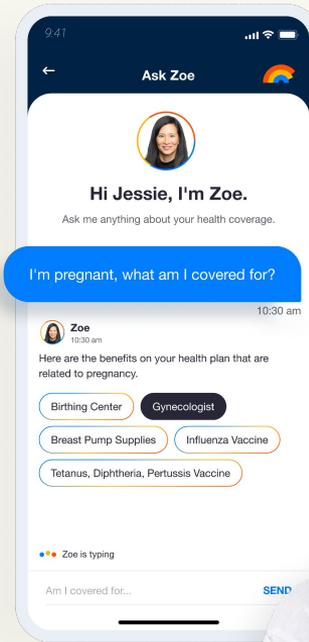
because of confusion or costs.

63% Consider Leaving

their roles because of the price of health insurance.



Employees want a better, less costly benefits experience, and they want it to **meet them where they are.**



they want to be... they are on their phones.

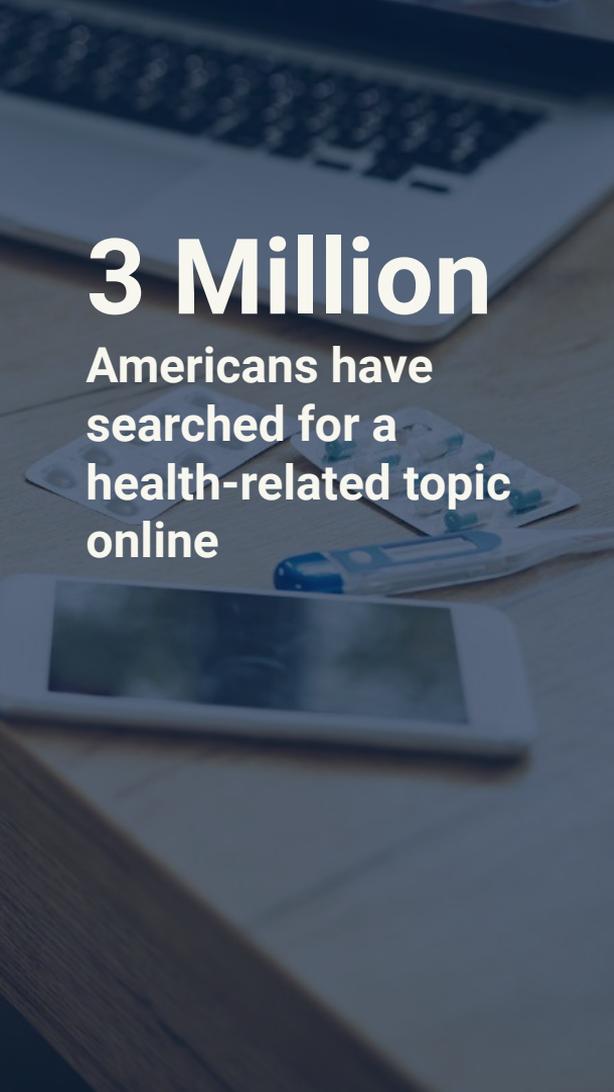
What are the current gaps in the employee benefits space?



Underwhelming Apps



A poor platform experience
only contributes to healthcare
confusion & frustration



3 Million

Americans have searched for a health-related topic online

80%

Of Americans use their smartphones for at least 3 hours a day

25%

Of Americans *only* use a smartphone compared to other digital devices

77%

Of employees would regularly use an app to access their benefits information

Piecemeal Experiences



People love apps.

But they loathe redundant apps.



Average # of apps on a phone



Average # of apps people use daily

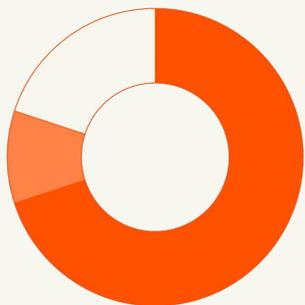
Percent of installed apps that aren't used monthly



Generic Answers

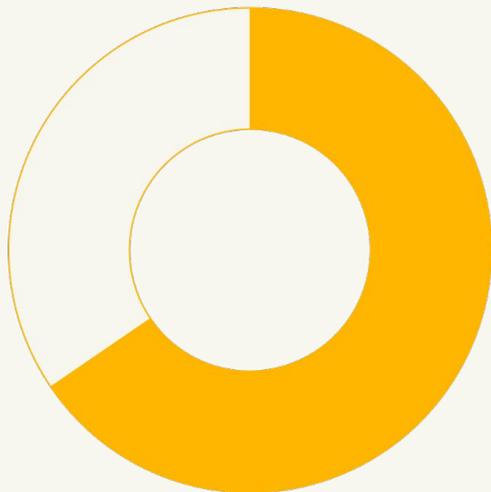


Employees want
personalized, instant support
for their care needs.



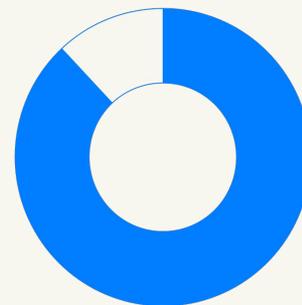
70-80%

Want to manage their healthcare journeys digitally



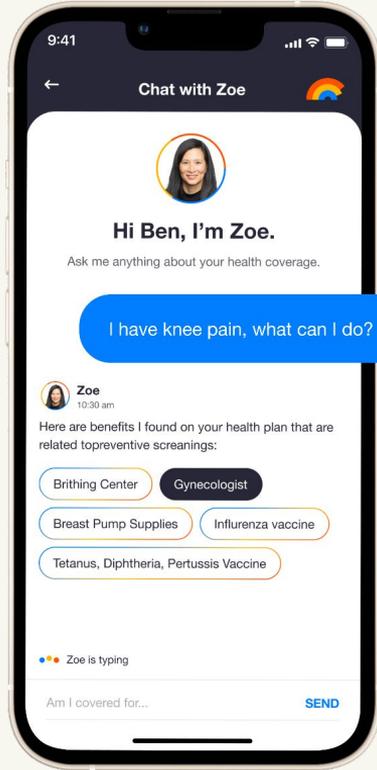
72%

Already engage in the practice of searching their benefits coverage online



88%

Want access to expert guidance and information to make informed decisions



Failing to meet employees where they are means **lower employee satisfaction and decreased retention rates.**

Tackle it all through the three pillars of enhanced cost-effective care

Cost transparency

- Plan selection
- In-network vs out-of-network costs
- Procedure costs

Behavior steering

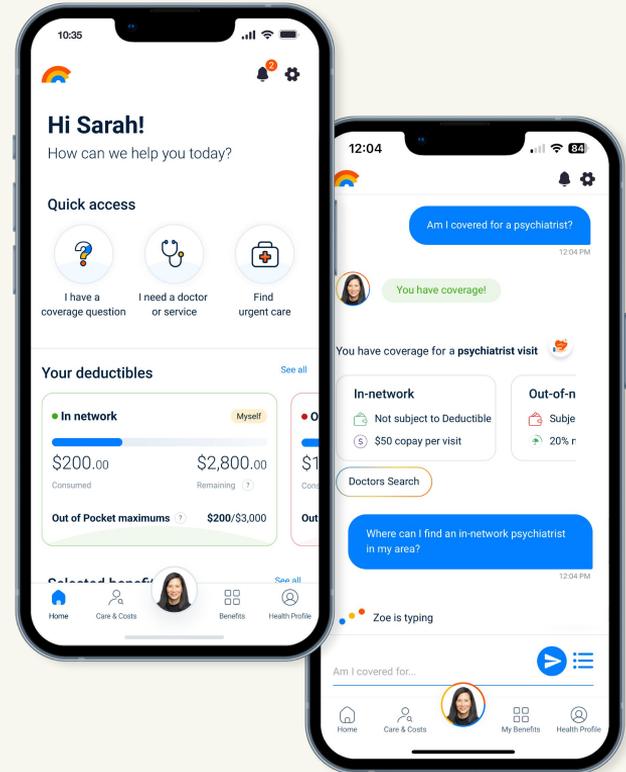
- ~~Emergency room~~
- Urgent care
- Telemedicine
- In-network guidance

Accessibility

- Simple to navigate
- Easy to understand
- Convenient to use

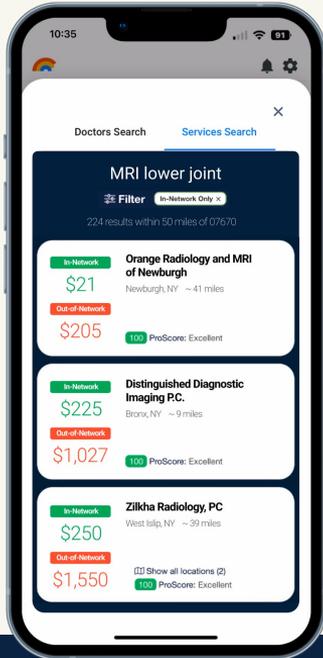
Say hello to Healthee, the one-stop-shop for all things benefits

- Empower employees to make the best care choices possible
- Streamline the health benefits experience to lower costs, improve utilization, and decrease waste and unnecessary spending

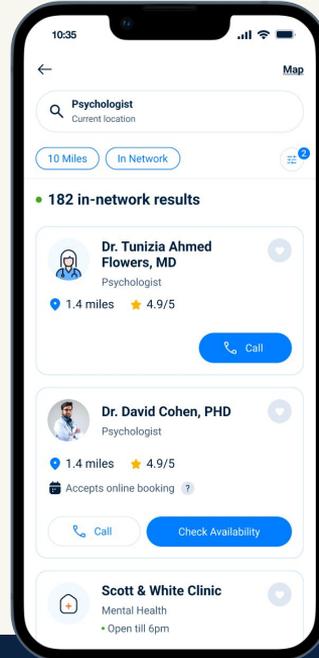


Rolled into one easy-to-use app

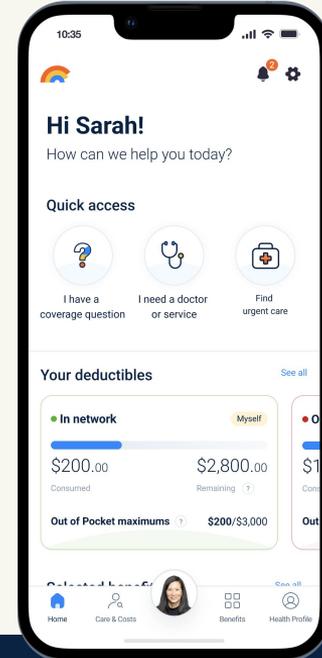
Cost transparency



Behavior steering



Accessibility



Our vision is to create a world where people understand their healthcare options, and take advantage of them;
Fulfilling our mission to make employees healthier and reducing the burden of healthcare costs.



Thank you!
Any questions?

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